



Charu

presenting new collection of

Bar Bat Mitzvah invitation designs

for Connoisseurs and Art lovers

The fundament:

Charu's has made its mark in the field of custom handmade invites and continuously providing the State-of-the-designs to the store owners worldwide.

Started the business with the aim to provide best products in competitive prices, we have come up a long way since then. Emerged as one of the most potent, originaive and tremendous design authors, Charu's grabbed the best of the industry. The results were through and clear. Winning the prestigious Louie Award at NSS 2009 was another such milestone.

After extremely successful wedding albums of 2008 and 2009, and the Bar Bat Mitzvah Album of 2009, we launched our much awaited Holiday Cards album which created a stir.

The specialism:

Tons of companies, stores, manufacturing houses are in this business, but what makes us stand tall is the customization and freedom to choose. Providing the clients a free will to customize the invites the way they want. We offer a large range of designer papers which a client can choose to style his own invite.

Apart from this, the silk screen printing process we use is methodical and is considered as one of our unique selling point in the past years. We understand and respect the work, so In addition to this, our great customers support dept., which works round the clock, is an extra advantage to our dealers who really need the quick resolutions.



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The Bar Bat Mitzvah Album:

Bar Bat invitations have become a symbol of style and culture. Charu's took up the idea of designing some beautiful invites for Bar & Bat Mitzvah. Enriched with traditional designs made up of high quality material and definitive printing style, Charu's Bar Bat Mitzvah Album soon became a synonym of the ceremony. Widely appreciated and loved, our album is still a unsurpassable collection.

Our Bar Bat album provides everything ranging from informal notes, Response cards, Program books etc. matching the theme of the main invite. The highlights of the album are:

- ★ 31 rich and vibrant designs.
- ★ Retail prices range from US \$ 2.50 to US \$ 7.00 (including printing & shipping).
- ★ Matching add-ons i.e. RSVP, Informal Notes, Save the Date, Menus etc.
- ★ Completely customizable in terms of paper, design, etc.
- ★ Dedicated pages for accessories like paper choices, ribbons, fonts, and initials/monograms for easy customization.
- ★ Scroll Catalogue (Offset Colored pages) included in the album.
Sent as loose samples with the main album.
- ★ Album Available at US \$ 195 (Redeemable coupons included).

[Order Album \(online\)](#)





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CHARU OVERSEAS

(An ISO 9001: 2000 Certified Company)



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