

# Charu

presenting collection of Wedding invitation designs  
for Connoisseurs and art lovers





## *The fundament:*

Charu's has made its mark in the field of custom handmade invites and continuously providing the State-of-the-designs to the store owners worldwide.

Started the business with the aim to provide best products in competitive prices, we have come up a long way since then. Emerged as one of the most potent, originaive and tremendous design authors, Charu's grabbed the best of the industry. The results were through and clear. Winning the prestigious Louie Award at NSS 2009 was another such milestone.

After extremely successful wedding albums of 2008 and 2009, and the Bar Bat Mitzvah Album of 2009, we launched our much awaited Holiday Cards album which created a stir.

## *The specialism:*

Tons of companies, stores, manufacturing houses are in this business, but what makes us stand tall is the customization and freedom to choose. Providing the clients a free will to customize the invites the way they want. We offer a large range of designer papers which a client can choose to style his own invite.

Apart from this, the silk screen printing process we use is methodical and is considered as one of our unique selling point in the past years. We understand and respect the work, so In addition to this, our great customer support dept., which works round the clock is an extra advantage to our dealers who really need the quick resolutions.

  
*Charu*



## The Wedding Album:

Since the beginning of mankind, Weddings are the essential part of human society...Wedding ceremonies are tasteless without the guests....and if everything is so special, why not invites? Keeping the same celebration and idea, we launched our wedding album, which created a stir among the store owners all over the world.

Enriched with abstract designs made up of high quality material and definitive printing style, Charu's Wedding Album made a mark in the field of Custom invites and emerged as a brand. One of the custom invite won the highly prestigious "LOUIE award" given away by Greeting Cards Association (GCA) in 2009.

Charu's wedding album provides everything you can ever think of....ranging from the album has a lot of features.

- ⦿ 25 lavish designs, available in 10 colors each.
- ⦿ True ensemble of oriental and western designs.
- ⦿ Highly customizable. Can be customized in terms of paper material, color & even dimension.
- ⦿ Matching Add on cards like RSVP's, Thank you notes, Place cards etc. available.
- ⦿ Retail prices range from, \$ 3.00 to US \$ 7.00.
- ⦿ Invites Categorized in 5 major classes, based on the paper material used ....like Mat, Metallic, Woolly fabric, Handmade and Designer.
- ⦿ Dedicated pages for accessories like paper choices, ribbons, fonts and initials/monograms for easy customization.
- ⦿ Album available at US \$ 295 (Redeemable coupons included).

[Order Album \(online\)](#)



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# CHARU OVERSEAS

(An ISO 9001: 2000 Certified Company)



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